

## THE ONE ENERGY ANALYTICS TEAM

### ANALYTICS AND EDUCATION

#### Problem

The energy market is becoming more complex. Large energy users need the right analytics in place to position their business into the future, but renewables and ESG may add significant complexity. The low-hanging fruit is gone – today’s cost-saving strategies require a deeper analytical approach.

Even sophisticated energy consumers lack the time to do all the research required to make the best decision for their energy needs. The answer is better analytics. [Analytics](#) is the systematic computational analysis of data or statistics. It is used for the discovery, interpretation, and communication of meaningful patterns in data. It also entails applying data patterns towards *effective* decision making.

#### Solution

One Energy is an industrial power company, the largest installer of on-site wind energy in North America, and the provider of modern energy services to control cost and risk, including *Wind for Industry*<sup>®</sup> and ManagedHV<sup>™</sup>. Our designated analytics team understands the complexities of large-scale energy purchasing, and utilizes sophisticated data to help our customers make effective and impactful decisions. Our solutions are customized and optimized for each consumer’s unique profile and goals. Our analytics team challenges the current system for saving energy costs by combining new technical, scientific technology with governing and regulatory best practices.

